



Location: London  
 Sector: Technology  
 Value: £70k  
 Type: Furniture & Fitout

Qumu Corporation’s primary business area is video content management software.

The company provides the tools businesses need to create, manage, secure, deliver and measure the success of their videos. Their innovative solutions release the power in video to engage and empower employees, partners and clients through the sale of software licenses, software on a server appliance, software-enabled devices, and a cloud-based software-as-a-service platform.

With a heritage rooted in the US, where the business lease culture is deeply ingrained, Qumu were well aware of the benefits of using

leasing to fund their UK head office expansion.

Following a period of rapid UK business growth, they were keen to remodel their existing space and continue the theme to a newly acquired floor. They wanted an open-plan layout with lots of flexible space that will evolve with the business.

Their lease included furniture, lighting and partitioning to create break out areas and designated zones within the space. Staff wellbeing is maximised with creative breakout areas including a calm natural rest room with grass partitioning and London landscape themed telephone booths for private or informal meetings. In addition it included a fully-fitted staff kitchen.



A cash rich company, Qumu opted to lease the fitout rather than pay the cost upfront in order to manage costs and protect cashflow.

- Leasing helped our client to
- » Manage costs with fixed monthly payments
  - » Ensure their capital is not locked into a depreciating asset

“ Having not previously leveraged the advantages of leased financing in the UK, working with the Plus team provided me with all the key information, product advice and excellent customer service to ensure a smooth and successful introduction ”

Isaac Burton, Operations Director, Qumu