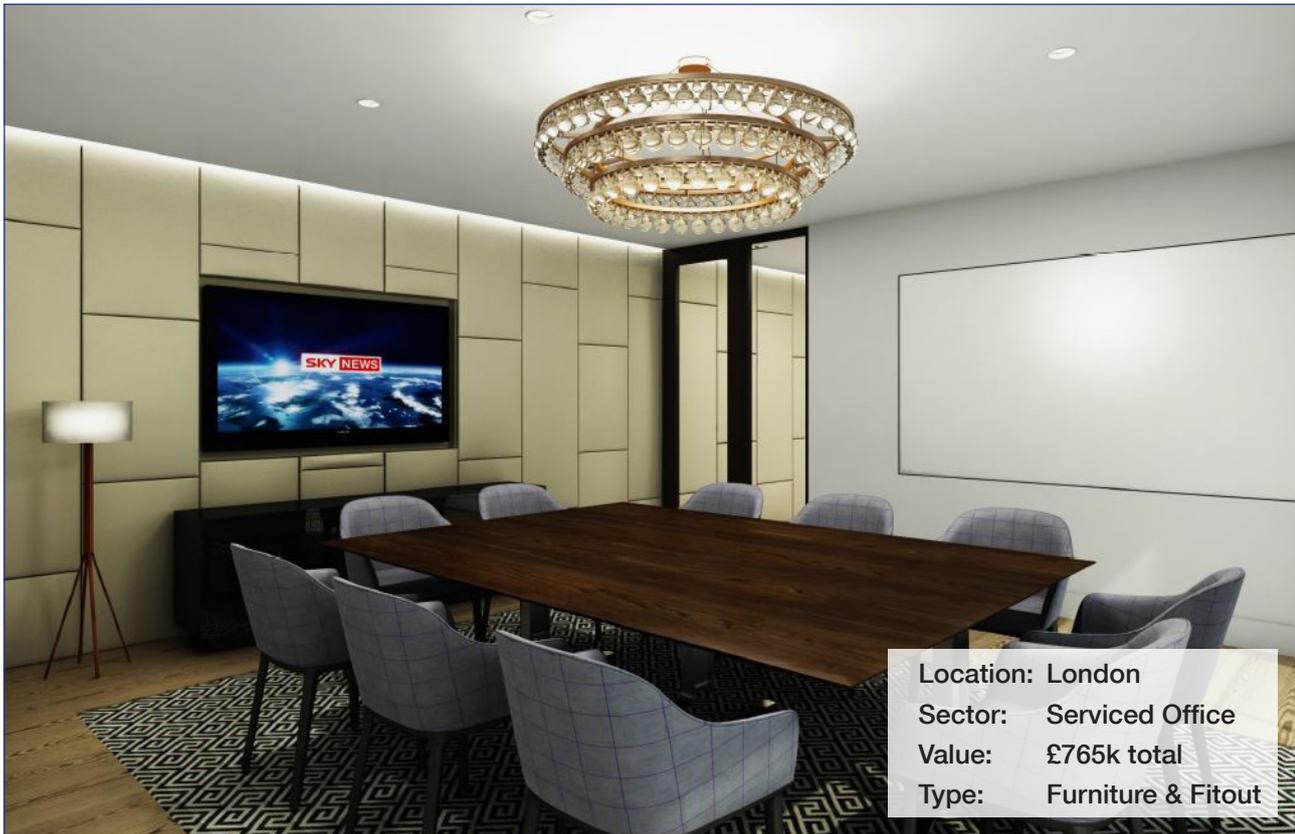


# One Avenue Business Centre



Location: London  
Sector: Serviced Office  
Value: £765k total  
Type: Furniture & Fitout

Cases Study

One Avenue is a new serviced office company with a difference.

The concept that serviced offices should not be characterless business premises is the cornerstone upon which the company is built.

One Avenue understands that each business has unique requirements and their own identity, and works with their clients to provide a made-to-measure working space with superior facilities and excellent support.

Set up by a highly experienced team from the serviced office sector, One Avenue's first building at Birchyn Court certainly delivers on that brief. With a fireplace in reception and a hotel-like welcome lectern, this building is unlike any other serviced office. The top-notch fitout works and high-end furniture certainly adds to the luxury feel of the offices.

As their first choice lease provider, Plus Finance were delighted to be involved in financing a significant proportion of these fitout costs. The decision to lease was an obvious one given the business dynamics and the amount of up-front initial investment that was required.



Due to the success of the first project, One Avenue had no hesitation in using leasing to finance their second one too.

Leasing helped our client to

- » Re-allocate their cash into further business expansion programmes
- » No large up-front initial investment required

“ Although One Avenue had sufficient resources to fund their project, they decided to lease as soon as they saw the financial benefits to their business. By leasing, the funds remain in the business and so are available to support the next phase of One Avenue's expansion programme. We are really pleased to be working alongside this exciting business, and look forward to helping with the next centre. ”

Nicki Matthews, Director, Plus Finance