



Location: London
Sector: Finance
Value: £110k
Type: Furniture & Fitout

BDA Partners is a leader in cross-border investment banking advising on M&A, capital raising, and restructuring. Established in 1996, it has an established track record of providing independent advice to blue-chip corporate and financial sponsor clients from North America, Europe and Asia.

Due to steady growth, BDA Partners needed to move into larger London offices to support their business objectives of helping clients unlock and realise strategic, and sometimes complex, financial transactions.

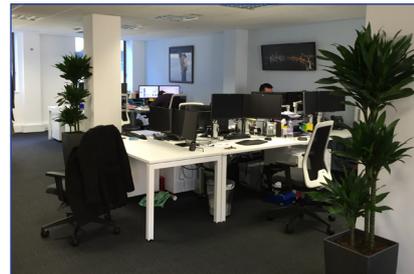
Once a new London Mayfair office was identified, they began a transformation of the space

to create a bespoke working environment for its UK staff as well as offering a quality venue for clients.

BDA Partners opted to fund their new office furniture and fitout using lease finance rather than pay a large invoice up-front.

The primary reason behind this was optimisation of cashflow; allocating working capital for other revenue-generating activities, and reducing the “sticker shock” of a single large cash outflow thus easing budget constraints on the fitout spend.

Since lease payments are spread over several years, BDA were no longer restricted by a limited budget, enabling them to achieve a much higher quality finish than was originally planned.



The fitout included two meeting rooms, a reception area, open plan office space and a staff kitchen.

Leasing helped our client to

- » Maximise cash flow and provide better allocation of cash in the business
- » Achieve a higher quality finish than originally budgeted for

“ We chose to lease because it makes good financial sense for us to maximise cash flow, and by spreading the cost rather than paying it now, we have been able to achieve a far better end result. We chose Plus Finance as our lease broker because we liked their transparent terms, honest communications and fantastic service. We would not hesitate to recommend them. ”

Andrew Huntley, Senior Managing Director, BDA Partners