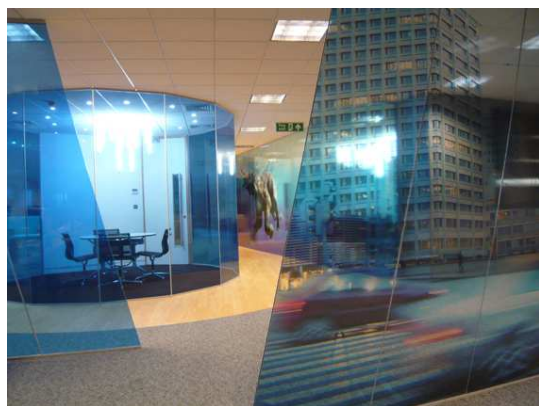




CASE STUDY

Client: Ware Anthony Rust Ltd
Project Cost: £230,000 + VAT

With a team of more than 50, WAR is a Top 10 out of London creative marketing agency. The leading one in the East of England and lists among its clients Sainsbury's, Titleist, BACS Direct Debit and Which?

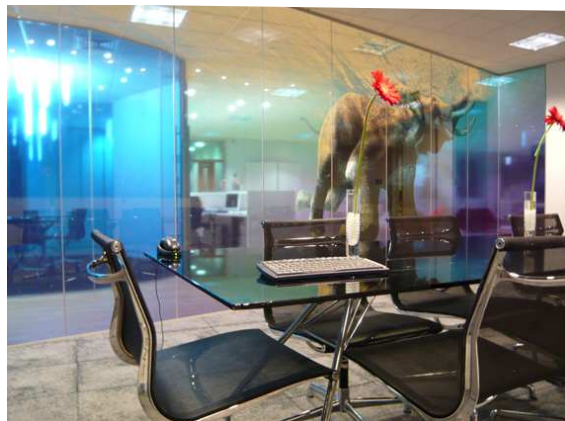


In order to combine the main creative and strategic agency with its two specialist units, the Cambridge Healthcare Agency and Chamberlain—the renowned agri-food and countryside agency, they needed to move to larger premises.

Plus Finance had arranged the leasing for the fitout of their existing premises in and were very pleased to be asked to help with the finance for the new building on the other side of Cambridge.

For this project WAR chose Baron Design Ltd to fitout the premises and Breathe Group to provide the furniture.

Plus Finance were able to put together a lease facility to cover the total project which included partitioning, flooring, floor boxes, cabling, blinds, tea point and furniture.



Gwen Baron — Managing Director of Baron Design commented:

I just wanted to let you know that the WAR job is complete. They are delighted and I have been really impressed at how easy the leasing deal has been.

Everything as been dealt with quickly and with the absolute minimum of paperwork - fabulous !!

I will be putting this forward on every job now.